



RESPONSIBILITY

Volume 11



Letter from the Director

For the past 11 years, my team and I at Silent Images have carried on this sense of responsibility to restore beauty.

At first glance, people can believe the lie that their poverty, mental illness, circumstances, or past failures define who they are. However, as we sit down and listen to their stories, we uncover a beauty that is often overlooked or forgotten. Stories of courage, resilience, and restoration that are more powerful than any past hardship.

In the vulnerability of sharing these stories, we are all left with something better. Something hopeful. Something that encourages us to consider the beauty that lies behind every person's story.

Thank you for investing into this mission. Our team looks forward to the years ahead, and we are grateful to have you partner with us in this journey to "Bestow on them a crown of beauty instead of ashes." (Isaiah 61:3) Thank you for supporting us and helping us leave this world a little better than we found it.

*Gratefully,
- David Johnson, Founder & Director*

David Johnson

2006: Calling

David travels to Darfur and is called to start Silent Images.

2011: Homecoming

David speaks at TEDTalk CLT and launches the Silent Heroes project, which ushers in a new focus on serving Charlotte.

2018: Refocus

We ask ourselves what Silent Images' role is in impacting our community.

2012: Team

Silent Images grows when we hire our first, full-time staff.

2007: Action

Silent Images officially begins.

2013: Challenge

We take a major step of faith and self produce our first documentary series: Get Off Our Donkey.

Compass & Light



We are so thankful to everyone who boldly shared their stories for this project. This topic of mental health is shrouded in stigma, and there is certainly great risk in their vulnerability. Their bravery has already made a profound impact and will surely continue to do so.



The Compass & Light documentary series was one of the biggest undertakings in our history. It tells the stories of those affected by mental illness and gives practical knowledge about the varying issues surrounding mental health. We produced three short films covering the topics of anxiety, bipolar, and depression.

Mental health is one of the most complex and far-reaching issues in our community. It crosses every racial and socio-economic boundary. It affects 1 in 5 people in the United States. Yet, it is an issue that is greatly misunderstood and our community is woefully under-equipped to serve those struggling with their mental health. Since we are all called to actively love our neighbors, we need to learn how to embrace this part of our community.

As a ministry, we are thankful for the unique part we can play in raising awareness, empathy, and understanding of this issue. We've already seen Compass & Light make a powerful impact, and that's why we are producing four more films in 2019.

Stay tuned.



The Story of Noah

Sometimes we come across a person and know that the world needs to hear their story. Noah certainly fits that description.

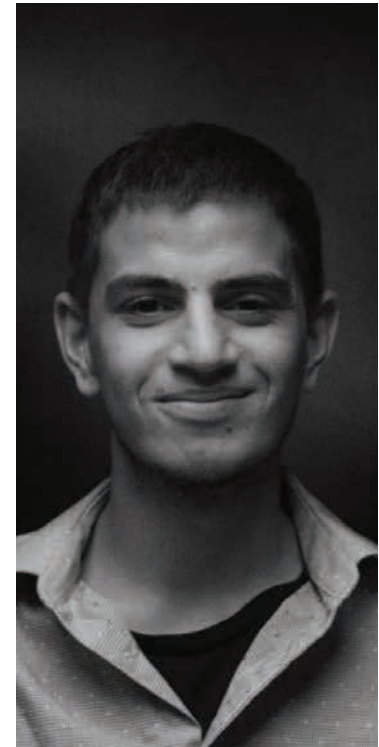
At 12 years-old Noah found himself alone and homeless in Charlotte, NC. Yet, his story is not simply a tale of woes, but a testament to God's faithful provision and enduring pursuit of those He loves.

In this journey from abandonment to family, and from abuse to sacrificial love, there is much that Noah's story has to teach us.



The Psalms are full of vows: I will exalt the Lord, I will give thanks to the Lord, I will declare the Lord's name among the nations, I will sing praises to the Lord!

Our team may not be the best singers, but thankfully there is a way to praise the Lord through storytelling. That's why we were so thankful to partner with Noah on this passion project. Alongside Noah, we endeavored to create a film that would display the great work of the Lord in Noah's life. We hope that the Lord will use this film mightily to bring people into a deeper relationship with Him.



IMPACT



4

PASSION
PROJECTS
FILMED

13

COUNTRIES
TRAVELLED

65

NONPROFITS
SERVED

126

VIDEOS
PRODUCED

Every year should be marked by growth. That doesn't only mean larger statistics. This year we were thankful to expand our mission and to stretch our professional skills through the Compass & Light series and Noah's Story. We also have been more focused than ever on serving our clients with absolute excellence and innovation. Each year we hope to improve our skills and our services.

*The Spirit of the Lord God is upon me,
because the Lord has anointed me
to bring good news to the poor;
he has sent me to bind up the brokenhearted,
to proclaim liberty to the captives,
and the opening of the prison to those who are bound;
to proclaim the year of the Lord's favor,
and the day of vengeance of our God;
to comfort all who mourn;
to grant to those who mourn in Zion —
to give them a beautiful headdress instead of ashes,
the oil of gladness instead of mourning,
the garment of praise instead of a faint spirit;
that they may be called oaks of righteousness,
the planting of the Lord, that He may be glorified.
They shall build up the ancient ruins;
they shall raise up the former devastations;
they shall repair the ruined cities,
the devastations of many generations.*

Isaiah 61



RUDY Kovasckitz — *storyteller: always giving 1,000%*

HUNTER Buchanan — *storyteller: always rising to the next level*

KATY Aderhold — *storyteller: always dependable*

LYDIA Morgan — *creative director: always intentional*

DAVID Johnson — *founder/director: always dreaming big*

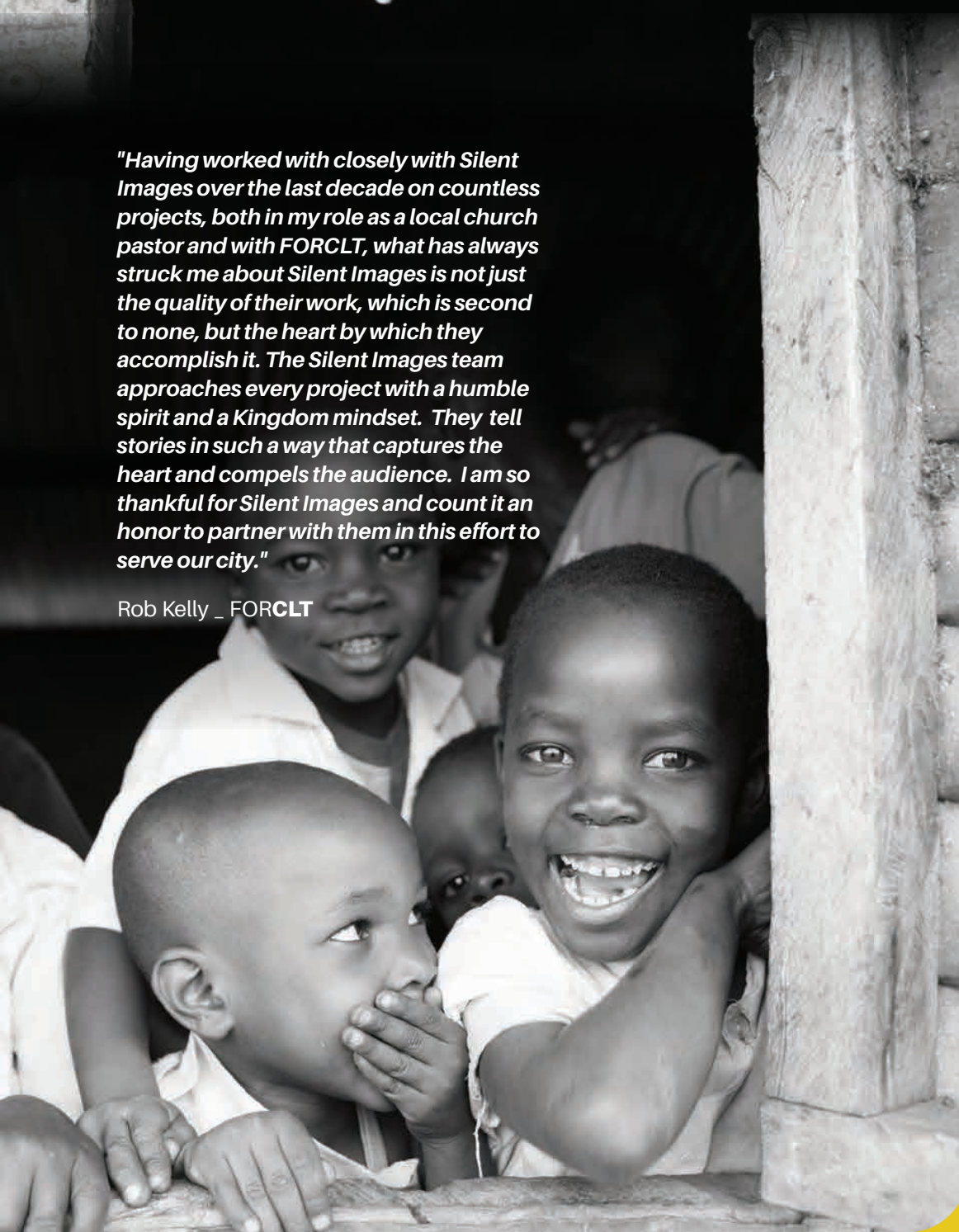
JACOB McCall — *storyteller: always bringing cheer*

TIM Kroll — *director of communications: always striving to serve others*



TEAM

We like to say around the office that we are missionaries first and videographers second. What that means for Silent Images as an organization is we gather a team that loves and serves people above all else. We are so thankful for this team that is all heart.



"Having worked closely with Silent Images over the last decade on countless projects, both in my role as a local church pastor and with FORCLT, what has always struck me about Silent Images is not just the quality of their work, which is second to none, but the heart by which they accomplish it. The Silent Images team approaches every project with a humble spirit and a Kingdom mindset. They tell stories in such a way that captures the heart and compels the audience. I am so thankful for Silent Images and count it an honor to partner with them in this effort to serve our city."

Rob Kelly _ FORCLT

"The partnership with Silent Images has been a game changer for us. We've developed dozens of compelling stories that have breathed new life into our organization. On every project, we are engaged with Silent Images as one team from start to finish. Empathy and integrity are at the heart of everything Silent Images develops. The Silent Images team personifies the partnership ethos. If you want to tell your story with maximum impact, Silent Images is the way to go!"

Denny Mathews _ United World Mission

"Throughout the entire process of working with Silent Images, they clearly demonstrated a heart-felt sincerity for the difficulties that individuals struggling with mental health problems face. They are thoughtful in determining what topics to address, sought and used feedback from mental health professionals, and were a pleasure to work with in person while interviewing and filming. The results of their thoughtful efforts are revealed in the films as they found a way of telling people's stories that were at the same time both intimate and respectful of the person and their situations."

Jonathan Feather, Psy. D. _ Southeast Psych

"We have worked with Silent Images for three years and have always been proud of the videos produced by their creative team. They are professionals at their best and more importantly, they have giving hearts and compassion for the work that is being done in the community."

Lori Avery _ Pat's Place

FINANCIALS

Total Income: \$452,339

Administration Costs: \$53,594

Through the support of our donors, church partners, and grants we can provide our services at affordable prices to the nonprofit organizations we serve.

62% from organizations served

21% from individual donors

9% from grants

8% from churches

We recognize that visual storytelling can be extremely expensive, which is why we are thankful to offer professional video and photography services to so many amazing nonprofits. We can only do this through the beautiful partnership with these nonprofits and the incredibly generous support from our community.



For 11 years now Silent Images has carried a wonderful responsibility. We've worked in 40 countries, served more than 500 nonprofits, produced thousands of films and photos, and we can honestly say that you are just as much a part of this mission as we are. Together we have empowered foster families, missionaries, recovering addicts, refugees, veterans, teachers, single mothers, homeless families, those struggling with mental illness, students breaking cycles of poverty, and so many others. So thank you for being a part of restoring beauty in our world!

*Dan Tim Hunter Lydia
Jacobs Rudy Katy*



STORY MATTERS

Stories bring beauty to this world.

