



Over the past 13 years our locations have changed, the size of our team has changed, and thankfully our equipment has changed, but our calling has remained constant.

The beauty of a calling is that it does not change because the One who calls us is unchanging. However, a calling can be burdensome because it is never fully completed. As fatigue sets in from international travel and lugging heavy video equipment all over the city, I have to remind our team (and myself) that our calling to serve at Silent Images is not an adventure, it is a quest.

It is not complete with one more video or one more trip overseas. Although there are short adventures throughout the year, there is an ongoing quest that requires a steadfast and humble spirit as we tell more stories. We recognize that this annual report celebrates the chapters of 2019, but there is a much bigger story that God is authoring through the lives of those we have the privilege to serve. And so we press on into 2020 with the same calling that was given 13 years ago.

Thank you for joining us on our ongoing quest to tell more stories,

- David Johnson,
Founder & Director





PEACE

WHY DOES STORYTELLING MATTER?

"It matters because people matter.

People often ask, 'Do you love photography? Do you love your cameras?', and I respond, 'No, we love the people.' When people tell their story they revisit the struggle, the honesty of the struggle, but they also see the meaning and the result and the hope and the dignity and the courage...and those are the things we love to celebrate in life.

That is what matters."

- David Johnson



117 PROJECTS COMPLETED

4 COMPASS & LIGHT FILMS

49 NONPROFITS SERVED

11 COUNTRIES TRAVELED

- Kenya
- Uganda
- Tanzania
- Ethiopia
- Rwanda
- Italy
- Honduras
- India
- Burma
- Nepal
- Haiti

anxiety
bipolar
depression

COMPASS & LIGHT



addiction
eating disorders
PTSD & trauma
suicide

Compass & Light is a documentary series created to raise awareness and understanding of mental health in our community. In 2018, this mission began with three films on anxiety, bipolar, and depression. This year we continued the work by producing four more films on **addiction, eating disorders, PTSD & trauma, and suicide.**



4 FILMS PRODUCED

15,475 VIEWINGS OF FILMS

** this series is being used by churches, schools, and individuals*



7 INTO THE LIGHT EVENTS

25 STATES WHERE FILMS & CURRICULUM HAVE BEEN SHARED

- also, 2 provinces in Canada



We cannot express enough gratitude for all who shared their stories and expertise. Their bravery and impact is extraordinary! By listening to each other's stories, and being empowered to share our own, we can create a community of compassion and action.





UNITY



KIND WORDS

"Each time, the photographer/videographer who captures footage with us in Kenya becomes part of the GGCC family. It means so much to us as a ministry that Silent Images doesn't just make great videos, but they capture the heart of who we are and what we do, and share it enthusiastically with the world!"

Greg Lineberger - Gethsemane Garden Christian Center

"From the start, Silent Images was a dream to work with; a very thoughtful team that wanted to understand our organization's vision and why we do what we do. They captured our organization at its core and the story they told moved us to tears."

Jaci Louis - BRITE Initiative

"Silent Images has been an optimal partner, not only with the way that they conduct themselves, but with the highest quality product that they create. Each and every video, from start to finish, has captured the essence of our mission."

Justin Ellis - Thompson Foundation

"Fundraising has been a lot easier with their help! If you want to move people to action and tell your story well, I highly recommend Silent Images."

Allison Morton - The Harvest Center of Charlotte





DAVID JOHNSON
founder & director



KATY ADERHOLD
videographer



JACOB MCCALL
videographer



RUDY KOVASCKITZ
videographer



LYDIA MORGAN
creative director



TIM KROLL
dir. of communications



HUNTER BUCHANAN
videographer

WHAT'S THE CALLING OF YOUR TEAM?

"Silent Images is in a unique position. There's brokenness and chaos, there's tension and division around us and God has called us into this central place to play a role of shalom within our city, our nation and our world. So how can we be storytellers that build bridges and hopefully begin to break down that divide. That's a daunting task and we don't take that lightly, but we take it joyfully."

- David

*Speak up
for those
who cannot
speak for
themselves,
for the
rights of
all who are
destitute,
defend the
rights of
the poor
and needy.*

*Proverbs
31:8*



FINANCIALS



47% from organizations served

33% from individual donors

TOTAL INCOME: \$428,647

ADMINISTRATION COSTS: \$56,774

13% from grants

7% from churches

- we have only made it this far because of partnership

Through the support of our donors, church partners, and grants we can provide our services at affordable prices to the nonprofit organizations we serve. Every time we pick up our cameras we carry our partners with us knowing they are equally necessary to this mission. Thank you for your support; we will continue to strive to steward it well.