Silent Images®

2020 Annual Report

we chose to walk instead of fly

Solvitur ambulando, is a quote attributed to St. Augustine and is translated as “It is solved by walking.” This quote became our motto for 2020 as our team pivoted our focus to tell stories of hope and resilience in our local communities. In lieu of airplanes, we took walks with local nonprofit leaders to celebrate the heroism and courage of those who served despite the pandemic. We had the honor of documenting stories about people who served the homeless in the tent community, offered food services, provided education opportunities, offered access to health care, and much more. Even though we missed the fast-paced travel of airplanes and international work, there is something beautiful and grounding about slowing down and listening to stories that would otherwise be overlooked.

As we look forward in 2021, we are excited about telling international stories; however, our team has continued to take daily walks together to ensure we do not miss the beautiful stories in our own community. Thank you for your prayer and support through this past year. Looking ahead, we recognize there are more miles to walk, and we are grateful to have you on this journey with us.

David Johnson

"Silent Images gave us the credibility we needed early on through quality storytelling, but what impressed me the most was David bringing his family and team to volunteer at Tent City. As a young man and first-year leader, it gave me a model to base my future actions from and reminded me to never get too high. Always sweep the floor and always be kind."

Leslie Hunter
Revamp Founder

"Since its founding, I have had the pleasure of working with Silent Images on countless projects, both as a local church pastor, and now as the leader of a nonprofit network of churches. S.I. has a unique way of telling stories we want to share, that speak directly to the heart of the pastors and leaders we are serving. Over the years, we have formed deep relationships with the S.I. team and wouldn't think about going anywhere else for our storytelling needs."

Rob Kelly
President & CEO, The FORCLT Network

"We are so lucky to have found Silent Images. At the height of the pandemic, overwhelmed by the need in our community, we were struggling to get our message out. The beautiful video from Silent Images told the story better in 2 minutes than we could have in 20. They were a dream to work with. They got it. They knew exactly what we needed to say, took it and then blew us away."

Sue Bruce
Marketing and Events Director - Loaves & Fishes/Friendship Trays

What keeps you chasing stories?

David
Director/Founder

That every story shared has the power to reconnect us to each other and to our God.

Lydia
Creative Director

My love for people and how a story has the power to restore dignity.

Tim
Communications Director

Stories really show our shared humanity, and it is through stories we are able to grow in loving each other.

Katy
Filmmaker

To chase a story is to find the wonder in humanity.

Jacob
Filmmaker

The fact that everyone has a story and every story deserves to be told. I want to be able to give the opportunity to people to realize the uniqueness of their story.

Josh
Filmmaker

The object of any great story is hope, and hope makes us nolstalgic for God.

ACTION
TRUCKS
IT TAKES A VILLAGE
Prison Fellowship
Zambia
YL

2020 Impact

51
Nonprofits Served

160
Completed Projects

92%
of projects were local

Financials

43% FROM ORGANIZATIONS SERVED

34% FROM DONORS

13% FROM CHURCHES

10% FROM GRANTS

TOTAL INCOME: $450,526

ADMINISTRATION COSTS: $76,203

THE MILE

The Mile Project is a series of films featuring people from different backgrounds as they collaborate, listen to each other's perspectives, and confront the hard realities surrounding race. The Mile Project offers a shared space for respectful, honest conversation where we can recognize what is broken, but more importantly, commit to the restoring and rebuilding of a more beautiful community together.

This series of films is available for free to schools, churches, and other nonprofit organizations to help facilitate healthy conversation around race and division. Our great hope is that this project helps create empathy and understanding.

There are more miles to walk

THE MILE

TWO PEOPLE FROM DIFFERENT BACKGROUNDS
WALKING A MILE IN THE OTHER PERSON'S NEIGHBORHOOD

A
SILENT IMAGES
FILM SERIES

Ep:1

Commiting to Unity

Ep:2

Worlds (Not So) Apart

Ep:3

Similarities and Differences

Ep:4

Brothers

Ep:5

I Had This Dream

Ep:6

The Elephant in the Room

To watch the series, visit youtube.com/SilentImagesChannel or silentimages.org