



Refocus

Silent Images®


2021 Annual Report



2021 was a year to refocus. With international work disrupted by COVID, we shifted our focus to domestic causes and were able to serve charities in more cities around the U.S. than at any other time in our 15 years of storytelling. And here in Charlotte, we launched our Neighbor film series to celebrate everyday people bridging the gap between stranger and neighbor.

Thank you for partnering with us and being a part of Silent Images' story. We're excited about this season ahead that has us growing our impact domestically while continuing to serve our community and organizations around the world.

David Johnson



I can't thank the Silent Images team enough for their stellar work with ALP. They knocked it out of the park on our first project together during the pandemic and have continued to do so on each project since. I have no doubt these videos have contributed to two record-breaking years of fundraising and volunteer-recruitment for ALP.

Augustine Literacy Project

They have been a true partner that has helped us tell our story and give a true picture of our work to our key constituencies. They have been flexible in meeting our needs on the financial side as well as helping shape the story. We look forward to an ongoing relationship to further our work at Missionary Athletes International.

Missionary Athletes International

It has been a Joy to work with the entire team at SI. We selected SI because of their excellent reputation for creatively capturing stories of what God is doing through nonprofit ministries.

Friends of Tenvek

Our Team



Kenneth
Filmmaker

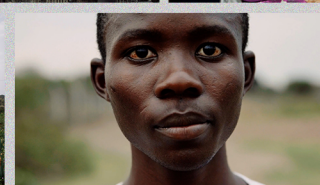
Katy
Filmmaker

Jacob
Filmmaker

Josh
Creative Director

David
Director

Tim
Communications Director



2021 *Impact*

4 Countries

Ukraine, Guatemala, Kenya, Bangladesh

11 Cities

*Pasco, WA, NYC, Nashville, Washington DC,
Philadelphia, Pittsburg, Concord, Winston-Salem,
Asheville, Charlotte, Richmond*



149 *Completed Projects*

61 *Nonprofits Served*



Financials

TOTAL INCOME: \$457,393

ADMINISTRATION COSTS: \$89,045

46% FROM ORGANIZATIONS SERVED

27% FROM DONORS

18% FROM GRANTS

9% FROM CHURCHES



neighbor

those we chance to meet



Ep. 1: Joseph Ross



Ep. 2: Chad Lawson



Ep. 3: Dr. May



Ep. 4: Aleksei



Ep. 5: Erik